



Annual Leadership Photography Retainer

Your leadership page shouldn't look like it was assembled from five photographers across five years. One partner keeps every portrait, every new hire, and every event consistent, current, and on brand.

	ESSENTIALS	GROWTH MOST POPULAR	ENTERPRISE
Annual investment	\$15,000	\$20,000	\$25,000+
On-site headshot days (up to 35 people each)	2 per year	3 per year	4 per year
Event coverage	1 half-day	1 half-day + 1 full-day	2 full-day equivalents
New-hire headshot sessions	5 individual sessions	Quarterly touch-up mini-days	Monthly scheduling window
Branded leadership portrait session	—	—	1 included, multi-setup
Rush delivery (48-hour)	Available at +20%	2 included per year	Unlimited on headshots
Priority booking window	3 weeks	2 weeks	72 hours
Dedicated online gallery portal	Included	Included	Included + style guide
Annual account review	—	Included	Semi-annual
Comparable a la carte value	~\$19,900	~\$25,000	~\$33,000+

All tiers include: full commercial usage rights on every delivered image, professional retouching, consistent lighting and background standards across all sessions, and travel within the NY/NJ metro at no charge.

Why companies retain instead of rebook

- **New hires never wait.** Team pages stay complete instead of showing placeholder avatars for months.
- **One approved vendor.** Legal reviews the agreement once; every shoot after that is a calendar invite, not a contract cycle.
- **Predictable budget line.** One annual number your finance team can plan around, billed quarterly.
- **Consistency compounds.** Same photographer, same standards, from the CEO's press portrait to a summer associate's headshot.

Billed quarterly in advance; 12-month term. Unused headshot days roll forward one quarter (one rollover per year). Work beyond tier scope billed at preferred client rates, 10% below published pricing. Fully insured; COI provided on request.

Ready to lock in your dates?

hans@hansalcindorphotography.com | 914-473-3317 | www.hansalcindorphotography.com

Book a 20-minute consultation. Replies within one business day.